

Today's Paper » NATIONAL » NEW DELHI , THE HINDU

DEHRA DUN, November 4, 2010

## Global conference on science communication from December 4

Staff Correspondent

[Share](#) · [print](#) · [T+](#)

Over 500 science communication practitioners and analysts from different countries will share their experiences and perspectives on science-based issues of today and tomorrow at the 11<sup>th</sup> International Conference on Public Communication of Science and Technology (PCST-2010) to be held in Khujaraho, Delhi and Jaipur between December 4 and 11.

Announcing this here on Wednesday, Kamal Kant Dwivedi, chairman International Advisory Committee and Adviser and Head of the National Council for Science and Technology Communication ( NCSTC), said it was important for the common man as well as scientists, planners and administrators to be able to respond to technical issues and problems that pervade our daily lives. Manoj Patariya, NCSTC Director and chairman of the National Organising Committee, said that new technologies and media could trigger and sustain public interest in science and technology allowing a dialogue for developing and preparing the people for change.

The aim of 'PCST-2010' is to consider new ways of thinking about science communication and ways of putting the best ideas into practice, models, tools, policy matters and social factors involved in public communication of science and technology. The participants will deliberate on both practical and theoretical aspects of science communication, Dr. Patariya said.

A pre-conference seminar, "Towards a scientifically aware and attitudinally rational world", will be held in Khujaraho on December 4 and 5. This will be followed by the main conference, "Science Communication Without Frontiers", in New Delhi from December 6 to 10, to be followed by a two-day post-conference workshop on "Bringing Scientists and Media Together for Better Science Communication" in Jaipur from December 10.