

Job Title: Business Development Manager

Compensation: 7 - 15 LPA

Location: Bengaluru

Interested candidates can apply through the following links or share their resume at saravanan@whitepanda.in

<https://goo.gl/forms/4dcEIKIoYR1QtbNt2>

Interview Process: CV Shortlisting > Telephonic Discussion > Multiple Technical Interviews > Onsite F2F Interview

About us:

White Panda as a platform offers a convenient content creation process to Digital Agencies, Brand-turned-Publishers, SAAS companies, and E-commerce platforms without the need for micromanagement.

Being built with a model based on Language, Human Resources and Marketing, the company works with thousands of content creators to power content marketing for hundreds of leading brands. Some of our notable clients include Radisson, Apollo, Axis Bank, PNB Housing, three of top 10 marketing agencies in India, and so on. The venture is funded by highly successful entrepreneurs, Tier-1 investors, and IIT Gandhinagar; and White Panda is also cash flow positive.

In the outset, the purpose of any content is to educate or entertain. We aim to have an impact on end consumers by elevating the quality of Education/Entertainment by partnering with 40 Lakh businesses globally.

Contact:

Saravanan Balakrishnan

Team White Panda

LinkedIn: <https://www.linkedin.com/in/saravananbalakrishnan/>

Website: www.whitepanda.in/

Handphone:(+91) 72268-53606